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For Immediate Release

## **Connecticut Business Expands Operations to Capital District**

**Cohoes, NY, October 5, 2009** -- NeuStudios, a Connecticut based commercial photography studio founded in 1999, is expanding its market reach with the opening of a 1,000 square foot commercial studio in Cohoes this month. Company founder, Fred Neudoerffer has had over 30 years experience as a photographer, printer and studio designer serving local, regional, national and international clientele.

The new studio is located in the old Grave's cotton bale warehouse located at 3 McElwain Avenue, Cohoes, NY, now known as Grant Street Studios. The Cohoes location will serve the Capital Region, northern New England and beyond, while the New Haven, CT studio will continue to serve Connecticut and the New York City area.

The company provides image solutions for the creation of product catalogs, web sites, print ads, and promotions through a working alliance of creative service providers. "Our clients include creative agencies (advertising, marketing, and public relations), architects, industrial and corporate manufacturers, artists and anyone with a need for professional photographic services. The studio space was designed with the flexibility to handle a wide variety of projects and will offer a broad range of photography related services," stated Mr. Neudoerffer.

The studio space was built-out with a concern for the environment utilizing approximately 70% reclaimed or recycled building materials. "Cohoes is an old city with a lot of history and is currently experiencing a revival. I'm happy to be a part of it and thankful to all of the people that led me to my new space."

A Grand Opening will be held on Tuesday, October 13<sup>th</sup> with an Open House for the public from 9:00am to 4:00pm and a reception for clients, friends and community leaders from 4:00 to 7:00pm.

Further information about the company, its services and portfolio are available by contacting the company at 518-441-4447 or by going to their web site at [www.neustudios.com](http://www.neustudios.com)

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